

Alex Tyler // Photographer, Videographer & Video Editor

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Profile

I am a professional Camera Operator, Video Editor, Photographer and a CAA approved Drone Pilot based in Bristol, England. I am experienced in all aspects of film making and photography from the initial idea, shooting and producing, all the way to editing, motion graphics, grading, sound mixing and delivering the final product for various platforms.

For this I shoot on all types of cameras ranging from small actions cameras, 360 cameras, mirrorless systems, DSLR's and high end video cameras such as the Sony FS5/FS7. For post production I have excellent working knowledge of the Adobe Creative Suite, especially Premiere Pro, After Effects, Photoshop and Lightroom.

Relevant Experience

Ecotricity Group, Video Production Manager - October 2017 - Present

I started at Ecotricity Group to setup and manage the video production and photography side of the company as part of the in-house marketing team. This consists of buying, sourcing equipments, data management/storage, purchase orders, and working with a set budget.

I work with leading brands and partners (such as RSPB, Boston Tea Party and Friend of the Earth) to produce high-end video and photos for various platforms. This is used to engage our employees, partners and customers and can range from content for social media, press releases, email campaigns or working with media outlets for broadcast.

I work as part of a large communications team where I manage our video content. I devise, organise, shoot, manage people on set and edit for various parts of the company including Ecotricity, Forest Green Rovers Football Club, Britwind and Ecotalk. This means keeping everything to a tight schedule and planning my time carefully to ensure I can deliver the agreed content to different parts of the business. I work closely with colleagues from different departments including Social Media, Content, PR and Design to develop ideas and produce high quality, engaging video content.

Film This Tyler, Freelance - September 2018 - Present

Alongside Ecotricity I run my own Video Production company, Film This Tyler. As a result I am very good at time management and balancing my work load.

I use this for any of my passion projects and client work. This consists of liaising with clients, providing quotes, producing content that fits to their commercial needs, to a set schedule, and within their cost and budget.

Play Sports Group, Video Creator - January 2015 - October 2017

Since starting I have helped launch and mainly worked on the Global Mountain Bike Network channel. I have also worked on the Global Cycling Network channel and have contributed to

creating **250+ videos** over both channels which has accumulated over **75+ million views** and **2.5 million subscribers** on Youtube.

This involves shooting on location and in the studio, both in the UK and abroad. With videos being released daily on both channels I am very good at time management. Shoots involve operating a **Sony FS700** or **Sony FS5**, on location sound recording with wireless microphones, operating lighting equipment and the use of green screen when needed.

I have worked on various types of productions for the channels ranging from commercial productions, a weekly news show which runs for 20+ minutes, interviews, voice overs, how to videos and many more. All of these can be very motion graphic heavy, edited in a small time scale and are edited clearly and precisely with various viewers and clients/sponsors in mind through out the process.

Due to the fast paced video output at Play Sports Group, I am excellent at prioritising projects and completing them efficiently, accurately and on a set time scale. Working with and logging footage and file management on a server.

Eyesdown Photography & Film, Owner - 2011- January 2015

Eyesdown was my alias for my freelance work where I shot photographs and produced videos for various clients. This ranged from covering events, documentaries/story telling, editorial for web and print, filming abroad, creating promotional material used in marketing campaigns for various products, promoting and distributing the content via social media. From working freelance I have learnt how to deal with clients, following a set brief to time management and project organisation.

I have worked with well established companies and high profile brands. This has involved working alongside top world class athletes and public figures.

Skills

Advanced knowledge and understanding of specialist cameras and functionality which enables me to produce consistently high quality photography and videography. As well as this I am also a CAA approved drone pilot.

I am fluent with using Mac OS and also have advanced knowledge of the following programs: Adobe Premiere Pro; Adobe After Effects, Photoshop; Lightroom; and Final Cut Pro.

I am a conscientious project manager, always ensuring that the client gets exactly what they've asked for, in the required format and at the specified quality, on time and within budget. As a result I am a quick learner and adapt well to changes in organisational priorities.

I also have a full clean UK driving licence and enjoy travelling for projects, be it UK or abroad.

Qualifications

2010 – 2012 *Glamorgan University*
BSc Creative Technology, **Second Class Honours**

2008 - 2010 *Glamorgan University*
BSc Sound Technology (2nd Year), Pass

2006 - 2008 *Crosskeys College*
B-Tech Music Technology National Diploma, **3x Distinctions**